



[Home](#) | [SiteMap](#) | [Contact](#) | [Buy The Capital](#) | [Archives](#) | [Photos](#) | [Lively Events](#) | [Local Directory](#) | [Advertise](#)
[Classifieds](#) | [Top Stories](#) | [Obits/Police Beat](#) | [Teens](#) | [Poll](#) | [Opinion](#) | [Sports](#) | [Neighborhoods](#) | [Business Break](#)

Lifestyle

[2006-2007 School Calendar](#)

[Lively Events calendar](#)

[freetranslation.com](#)
En Español!

Of women and work

By [THERESA WINSLOW](#), Staff Writer

Spa's speaker series empowers women in both business, life

An Annapolis spa is catering to women's bodies *and* minds.

Pink Patio MedSpa is hosting a six-week author series aimed at providing practical advice on both business and life. The five women who contributed to the new book, "The Spirit of Women Entrepreneurs," are the featured speakers.

The series, called "Bloom Where You Are Planted," kicked off at the beginning of the month with a talk by feng shui expert Yarrow of Eastport, and continued Thursday with an appearance by sales and speech coach Paige Stanton of Arnold.

The next two speakers are health coach and wellness consultant Jana Hussmann Meacham of Laurel and certified financial planner Linda Tice of Lutherville. The final meeting, April 5, is a networking reception and book signing.

"I love it, especially because it's empowering women," said Ms. Stanton, whose company is called Performance Selling Solutions. "A lot of women have great ideas, but they don't know how to sell themselves."

The series came about when Yarrow called spa owner Jaye Ross of Annapolis and told her about the book, which came out in December. Yarrow said she knew the other women and felt their chapters all had a similar theme.

"My message is that in our entrepreneurial toolbox we already have the tools we need," Yarrow said. "You need to identify them and work with them ... to build entrepreneurial muscle, just as if you went to the gym. We need to be mindful of our innate talents and skills."

Easyhome Mortgage

(Click here)



Where
will my
children
live?



Ms. Ross said she jumped at the chance to host the author series, knowing full well the challenges of being a woman in business. A single mother, Ms. Ross opened Pink Patio in July. "I think there are a lot of women who want to do things and just need to find out how to pull it out of them," she said.

Women who want to start their own business face other obstacles as well, including how to balance work and family, and stereotypical perceptions of women's roles, the speakers said.

Ms. Tice said her message for women is to break through those barriers and "be themselves, not who other people think they ought to be."

Her chapter in the book, "The Rest of the Story," includes messages about following your dreams. "It doesn't take extraordinary gifts to achieve extraordinary results," said Ms. Tice, who works at PSA Financial Center in Baltimore County.

The book, which includes 25 chapters from women in business, was compiled by Ginny Robertson of Lutherville. Ms. Robertson, the founder of a women's networking company, intends the book to be both inspirational and instructive.

Many women entrepreneurs have a common bond, she said. The five speaking at the spa, despite different ages and different professions, share "an uncommon drive to succeed," she said.

"We can do so much more together than we can do separately - not just for our businesses, but making the world a better place," she said.

For more information on the "Bloom Where You Are Planted" author series, call Pink Patio MedSpa at 410-266-3371. The series runs through April 5, with weekly meetings at 6:30 p.m. Thursdays.

twinslow@capitalgazette.com

[Next Lifestyle story](#)

[Lifestyle Page](#)

[Top Stories Page](#)

Published March 18, 2007, [The Capital](#), Annapolis, Md.

Copyright © 2007 [The Capital](#), Annapolis, Md.



[Top Stories](#) | [Search](#) | [Classifieds](#) | [Archive](#) | [Local Directory](#) | [Buy the paper](#) | [Contact Us](#) | [Poll](#)
[Index](#) | [Home](#) | [Sports](#) | [Police Beat](#) | [Opinion](#) | [Obituaries](#) | [Lively Events](#) | [Neighborhoods](#) | [Photos](#)

Copyright © 2007 [The Capital](#)